



Silver Lake Association (SLA)

Summary of the Regular Meeting Minutes

Date: October 12, 2013
Time: 9:00 – 10:30
Location: Camp Asbury, Koinonia Inn

I. Call to Order

Meeting called to order at 9:00 by Mark Emmerson, President.

II. Approval of Previous Meeting Minutes (September)

Minutes approved by the Board of Directors on October 12, 2013.

III. Directory Publisher

Introduction made of Bob Conolly from Conolly Printing.

- Company has been in business for 118 years.
- Everything is done in-house
- Good Reputation in Rochester area
- Letter will be sent to advertisers.
- Upgrading from a smaller to a larger book.
 - More value for the money for advertisers

IV. Treasurer's Report

Financial report was approved

- Audit Discussion:
 - Proposed that an audit of accounts be conducted by an independent person.
 - Questions around the cost of the audit were raised.
 - It was decided to pursue and get estimates.

V. President's Report

Following report provided by Mark Emmerson, President:

- Silver Lake Beach
 - Association may want to get involved.
 - Blue Green Algae
 - Lake Erie has, along with a lot of other lakes, the same issue.
 - Jeff Fitch, President Snowmobile Association
 - An article will be included in winter newsletter
 - By laws
 - Executive Board is working on changes. They will be voted on at the Annual Meeting in August.



VI. Committee Reports

- Additional Discussion Items:
 - Formal Oversight for Website
 - Establish person/oversight committee
 - Recommended three (3) member committee
 - Website Committee
 - Mark Emmerson – Head of Committee & will contact current website administrator directly.
 - Establish do's and don'ts of what can be placed on the website
 - Silver Lake Association Membership cards are in.
 - They will be punch with a whole when used at local business. Discounts are a onetime only use.
 - There has been a lot of interest from local merchants to get on the card.
 - We will work over the winter to put together a budget.
 - We will put together a Financial Committee
- Flares
 - Ok to order for next year
 - Will have another volunteer to assist with flares.
 - Pick up flares in May, distribute in June?
- Homeowners of Distinction
 - Article & form will be in the Directory
 - Will also put it on the website.
- Silver Lake Outlet Trail
 - Attending PMSA meeting; will be informed on findings.
- Merchandise/Clothing
 - Talked to supplier and will have navy blue color next year.
 - Order will be submitted in March/Deliver will be in May
- Real Estate
 - We should be receiving a report through September
 - Available in October (last 90 days)
- Water Quality
 - Natural weed is not an invasive species
 - Law passed on boater education requirement
 - Born after 05/01/1996 person will need to have a certificate as of 05/01/2014 to operate a motorized boat.
 - Provide information in the newsletter.



VII. Town News

Following report provided by the Town of Castile Supervisor:

- Building project going very well
 - Building is being built to last a long time.
- Assessor Tina McQuillen
 - Next spring new assessor will come to meeting to give a presentation.
 - Calendar on Town of Castile website to include Assessor hours.
 - She is also the Assessor for the Town of Perry.
- Surveys
 - In process of working through the data received.
 - Have an intern from GCC to work on survey data
 - Town of Castile's survey and report includes Silver Lake
- Make sure the SLA website has links to the Town (Assessor, etc.)

VIII. Old Business

- Lake Cameras
 - South camera has to be cleaned
 - In process of looking for a new place to house cameras.
 - Working to get all issues resolved by spring
- Welcoming Basket
 - Working with Relators – SL Marine will give new homeowners a basket; letter from SLA will be included
 - Nothing has been done yet
 - Just a letter from SLA to introduce our Association to new home owners.
- WyCo Chamber of Commerce
 - Will prepare bags with information on Wyoming County
 - Will be available in April to give out when Tract Director goes door to door
- Membership Cards
 - Unsold cards will have to be returned.
 - Only have 500 cards.
- ID Badges
 - Will be available for pick up at the May meeting.
- Newsletter
 - A motioned was made to put out a winter newsletter.
 - Printer to fold and send out as printer should have equipment;
 - 2 newsletters a year.

IX. Adjournment

Meeting adjourned at 11:38

Minutes approved by the Board of Directors on April 12, 2014.