



Silver Lake Association (SLA)

Summary of the Regular Meeting Minutes

Date: September 14, 2013
Time: 9:00 – 10:30
Location: Camp Asbury, Koinonia Inn

I. Call to Order

Meeting called to order at 9:05 by Mark Emmerson, President.

II. Approval of Previous Meeting Minutes (August)

August meeting minutes were not motioned for approval due to requested revisions. Revised August minutes will be submitted for review with September.

III. Treasurer's Report

The Financial report was approved.

IV. President's Report

- Buoy
 - Discussed at August meeting that the use of propane tanks as buoys is illegal.
- Open Fire Pits
 - As discussed at August meeting, there are numerous regulations on burning.
- Committees
 - We will be looking into our current Committees. We will organized and adjust if needed.
 - Historical Committee –
 - We are looking for a location that will display our archives.
 - We will document the process for Flares so a backup plan can be created.
- Website
 - We will be getting our website updated.
 - It was suggested to have a Website Committee.
- Tract Directors
 - 5 tracts that still need directors.
 - Mark Emmerson continuing to update list.
- Name Tags
 - Motion for Tract Directors to use at meetings and for identifying themselves when selling memberships and flares.
 - Welcoming Packets for Members
 - Creation of a hard plastic membership card.
 - The back of the card will include local businesses that offer a one-time discount
 - Cards will be an annual expense and calendar year will be displayed on card
 - Castile Town Supervisor – New director of the Chamber of Commerce can create bag packages with area information. Will contact to see if 400-500 bags can be created for our Association in the spring.



- Meeting Locations
 - Mark Emerson looking into alternative meeting locations.

V. Directory Committee

- Directory Committee recommends the following:
 - Conolly Printing is the best choice to produce the 2014 Directory.
 - The 2014 Directory will have the same look and feel as previous, with one change:
 - The yellow pages will be moved to the back of the book.
 - Directories delivered to advertisers and business owners will not contain that information.

VI. Town News

- Board has agreed and chosen a new Assessor.
 - Tina McQuillen
 - She begins October 1st, and will be the assessor for Town of Perry and Castile.
- Buoy - Euclid Ave
 - Issue resolved; buoy not stolen, it was removed by the State.
 - We are looking for ground rules for marker buoys.

VII. Committee Reports

- Merchandise
 - Attended 08/24/13 Perry's Farmers Market and was very successful.
 - It was suggested adding more colors to the inventory; if colors are available.
- Communications
 - Discussion was held around creation of a SLA Facebook page.
- Flares
 - Request increased amount for 2014 because 4th falls on Friday.
- Nominating Committee
 - Following positions up for election in August 2014
 - 2 Vice President's
 - 1 Treasurer
 - If there is anyone who is a possible candidate let someone on the Nominating Committee know.
- Water Quality
 - Nothing new to update on Water Shed Plan.
 - Discussion around dredging process.
 - Our equipment was moved
 - Discussion on a water level post.

VIII. Old Business

- Silver Lake Post Office
 - Survey Results - # of Customers Mailed – 148/Total # Surveys Returned – 80
 - Retail Hours for this location will likely be:
 - Mon-Fri – 3:00 pm to 5:00 pm



- Sat 10:00 am to 12:00 pm

IX. New Business

- We will be looking into Bylaw changes that will be voted on at annual meeting in August.

X. Adjournment

Meeting adjourned at 11:05 am

Minutes approved by the Board of Directors on October 12, 2013.